



Environmental Achievement Award

TECHNOLOGICAL INNOVATION

Fresh Mark was recently awarded 1st place in the Meat Institute's 2024 Environmental Achievement Awards under the Technological Innovation category. The recognition highlights the company's implementation of a cost-effective utility management solution that streamlines data tracking and greenhouse gas reporting. By automating invoice processing and consolidating utility information, the tool has significantly improved operational efficiency and strengthened Fresh Mark's ability to monitor energy use and identify sustainability opportunities.



FRESH MARK
2024 WINNER