### Road Show - Meat Production Areas - Brazil

#### December 02nd - December 12th, 2011

**DRAFT AGENDA**

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Description</th>
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<tbody>
<tr>
<td>12/02/11</td>
<td>Depart USA</td>
<td>Depart from USA (Direct Flight from Atlanta to Brasilia)</td>
</tr>
<tr>
<td>12/03/11</td>
<td>Brasília/DF</td>
<td>Arriving at Brasília (Free day - no programming)</td>
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<tr>
<td>12/04/11</td>
<td>Brasília/DF – Rio Verde/GO</td>
<td>Travel to Goiânia/GO – Flight Tam 1796</td>
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<tr>
<td></td>
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<td>Arriving at Goiânia (Free day - no programming)</td>
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<td></td>
<td></td>
<td>Dinner</td>
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<td></td>
<td></td>
<td>Lodging in Goiânia</td>
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<tr>
<td>12/05/11</td>
<td>Rio Verde/GO – Campo Grande/MS</td>
<td>Travel to Rio Verde – 232 Km</td>
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</tbody>
</table>
8:00 am - 12:00 Noon    Arriving at Rio Verde and visit to Slaughterhouse BRF – SIF 1001 - Pork production

**a - BRF Foods – SIF 1001 - Slaughterhouse - Pork.**

**Address:** Rodovia Br 060, Km 394 – Setor Industrial Rio Verde - GO

1 – **Slaughter capacity:** 7.000 swine/day.

2 – **Product portfolio:** fresh "in natura" pork, casings, raw material for organo-therapeutical products, fresh "in natura" pork offals, pork meat processed products (heat-treated, ready to eat).

12:00 noon -1:30 pm    Lunch

1:30 pm    Depart for Goiânia – 232 Km

4:30 pm    Arrive Goiânia

7:55 pm    Depart for Campo Grande/MS – Flight Azul 4125/4030

10:30 pm    Arrive Campo Grande/MS

Lodging in Campo Grande/MS

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**12/06/11 (Tuesday)**

Campo Grande/MS – São Paulo/SP

9:00 am - 09:15 am    Depart for EMBRAPA's National Center for Beef Cattle Research.
b - EMBRAPA's National Center for Beef Cattle Research.

**Address:** Br 262, Km 4 – Campo Grande/MS

This research unit is located in Campo Grande, Mato Grosso do Sul State. Its main research priorities include pastures, nutrition, breeding, animal health, environment, traceability, risk assessment, farm management, hides and skins technology, ovines and caprines husbandry and technology transfer.

9:15 am – 11:30 am  **Presentations and visit.**

11:30 am - 01:00 pm  **Lunch**

1:00 pm - 1:30 pm  **Depart for Slaughterhouse JBS - SIF 4400**
1:30 pm - 3:30 pm        Visit to Frigorífico JBS - SIF 4400
Beef production

c- SIF 4400 - JBS - Slaughterhouse. Beef

Address: Rodovia Br 060, s/nº, Km 359,8 – Margem direita
Campo Grande/MS

1 – **Slaughter capacity**: 4,000 head/day.

2 – **Product portfolio**: Fresh "in natura" beef, "Hilton Beef" for EU exports, casings, fresh "in natura" offals, beef processed products and by-products.

3 – **Export destinations**: United States, Canada, Hong Kong, European Union, Argentina, Iran, Paraguay, Uruguay, South Africa, Chile, United Arab Emirates (UAE), Mauritius, Peru, Russia, Albania,
Croatia, Japan, New Caledonia, Cuba, Angola, Algeria, Armenia, Azerbaijan, Bahamas, Bahrain, Barbados, Cameroon, Qatar, Comoros, Jordan, Congo, Ivory Coast, Gabon, Gambia, Ghana, Georgia, Grenada, Lebanon, Liberia, Mauritania, Moldova, Egypt, Namibia, Oman, Trinidad and Tobago, Tunisia, Turkey, Vietnam, Bosnia and Herzegovina, Cape Verde, Kazakhstan, Equatorial Guinea, Seychelles, Norway, Switzerland, Venezuela, Saudi Arabia, Brunei, Libya, Macedonia, Pakistan and Tanzania.

3:30 pm  Travel to the airport
5:45 pm  Travel to São Paulo/SP – Flight Tam 3593
8:00 pm  Arrive São Paulo/SP (Guarulhos Airport)

Lodging in São Paulo

<table>
<thead>
<tr>
<th>12/07/11</th>
<th>São Paulo/SP - Ribeirão Preto/SP (Wednesday)</th>
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<tbody>
<tr>
<td>11:00 am - 12:15 pm</td>
<td>Meeting with representatives of the Brazilian Beef Exporters Association (ABIEC), Brazilian Poultry Producers Union (UBABEF) and Pork Producers and Exporters Association (ABIPECS).</td>
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<tr>
<td>12:30 pm - 2:30 pm</td>
<td>Lunch with representatives of the associations</td>
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<tr>
<td>4:45 pm</td>
<td>Travel to Congonhas Airport</td>
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<tr>
<td>06:35 pm</td>
<td>Travel to São José do Rio Preto – Vôo Tam JJ 4716</td>
</tr>
<tr>
<td>07:35 pm</td>
<td>Arriving at São José do Rio Preto</td>
</tr>
<tr>
<td>08:30 pm</td>
<td>Dinner</td>
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Lodging in São José do Rio Preto

<table>
<thead>
<tr>
<th>12/08/11</th>
<th>São José do Rio Preto/SP- Lins/SP Sertãozinho/SP – Ribeirão Preto/SP (Thursday)</th>
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<tbody>
<tr>
<td>07:30 am</td>
<td>Travel to Lins/SP – Bus – 123 Km</td>
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<tr>
<td>09:00 am</td>
<td>Arriving at Lins</td>
</tr>
<tr>
<td>09:00 am - 01:00 pm</td>
<td>Visit to Frigorífico JBS - SIF 337</td>
</tr>
</tbody>
</table>
1 – **Product portfolio**: fresh "in natura" beef, "Hilton Beef" for EU exports, Jerked beef, heat-treated beef products (canned, in pouch), meat extract, casings, fresh "in natura" offals, beef processed products (patties, kibe, meat-balls) and by-products. fresh "in natura" pork and poultry, mechanically separated poultry meat, casings, raw material for organo-therapeutical products, fresh "in natura" pork and poultry offals, pork and poultry meat processed products (heat-treated, ready to eat). Frozen cooked beef, pork and poultry.

2 – **Export destinations**: United States, European Union, Canada, Japan, South Africa, Albania, Algeria, Argentina, Chile, China, Croatia, Singapore, Cuba, Egypt, UAE, Philippines, Hong Kong, Iran, Paraguay, Peru, Russia, Switzerland, Uruguay, Romania, Venezuela, Belarus, Yemen, Vietnam, Bulgaria, Macedonia (Former), Norway, Ukraine, New Caledonia, Angola, Saudi Arabia, Armenia, Aruba, Azerbaijan, Bahamas, Bahrain, Barbados, Bosnia and Herzegovina, Brunei, Cameroon, Cape Verde, Qatar, Congo, Kazakhstan, Ivory Coast, Congo, Egypt, Gabon, Gambia, Ghana, Georgia, Grenada, Equatorial Guinea, Comoros Island, Jordan, Lebanon, Liberia, Libya, Macedonia, Malta, Mauritania, Mauritius, Namibia, Oman, Pakistan, Moldova, Tanzania, Seychelles, Trinidad and Tobago, Turkey, Tunisia and Vietnam.
e - Lagoa da Serra - Bovine Genetics Center

**Address:** Rodovia Carlos Tonani, Km 88 - Sertãozinho - SP

With more than 2 million semen doses sold per year, this Genetic Center runs a genetic development program in which more than 330 Holstein bulls are tested each year. It's a state of art breeding and genetics center focused on the needs of ranchers.

More than 130 bulls of different dairy and beef breeds are located in the Lagoa da Serra Genetic Center, representing some of the most valuable zootechnical traits available in Brazil. The Center also offers semen and embryos from foreign countries such as the Netherlands, USA, New Zealand and many others. Ovine and caprine semen are also available by a partnership with the company "Top in Life", is located in Jaboticabal (SP).

This diversity of genetic stock allows Lagoa da Serra to have an export program to address markets demand for Zebu Breeds including Nelore and Gir (the later for beef and dairy). Lagoa da Serra also takes part in the Brazilian Cattle Genetics Consortia, comprised of other members of the Brazilian Association of Zebu Breeders with the goal of improving market access for Brazilian genetics.

06:30 pm Travel to Ribeirão Preto – 21 km
07:00 pm Arriving at Ribeirão Preto/SP
08:00 pm Dinner

Lodging in Ribeirão Preto
6:30 pm                  Depart for Ribeirão Preto – 21 km
7:00 pm                  Arrive Ribeirão Preto/SP
8:00 pm                  Dinner

Lodging in Ribeirão Preto

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<thead>
<tr>
<th>12/09/11</th>
<th>Ribeirão Preto/SP - Chapecó/SC</th>
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<tbody>
<tr>
<td>(Friday)</td>
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<tr>
<td>9:20 am</td>
<td>Depart for Chapecó – Flights Gol 1644 / 1282 (Guarulhos Airport)</td>
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<tr>
<td>2:40 pm</td>
<td>Arrive Chapecó/SC</td>
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<tr>
<td>3:00 pm</td>
<td>Depart for Rudolph Foods Brasil Indústria de Alimentos LTDA – SIF 3203</td>
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<tr>
<td>3:10 pm - 4:30 pm</td>
<td>Arrive Rudolph Foods Brasil Indústria de Alimentos LTDA – SIF 3203</td>
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**f - Rudolph Foods Brasil Indústria de Alimentos LTDA – SIF 3203 Pork skin Pellet Processing**

**Address:** Rua Fiorelo Badalotti, 451 D – Distrito Industrial Flavio Baldissera – Quedas do Palmital - Chapecó

Semi-processed pellets of pork skin are supplied by Rudolph Foods to some snack industries.

<table>
<thead>
<tr>
<th>12/10/11</th>
<th>Chapecó/SC</th>
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<tbody>
<tr>
<td>(Saturday)</td>
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<tr>
<td>7:00 pm</td>
<td>Dinner</td>
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</tbody>
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Lodging in Chapecó
08:00 am                  Depart for Salughterhouse Aurora – SIF 3548

8:15 -10:30 am Visit to Salughterhouse Aurora – SIF 3548 - Pork

**g - Aurora – SIF 3548 Pork**

- **Address:** Rua Aury Luiz Bodanese, 401 E - Chapecó - SC

1 - **Slaughtering capacity:** 4200 swine/day.

2 - **Product portfolio:** fresh "in natura" pork, heat-treated pork products, casings, fresh "in natura" offals, smoked pork products, pork and poultry processed products and by-products.

3 - **Export destinations:** South Africa, Albania, Argentina, China, Singapore, Cuba, Ecuador, Hong Kong, Peru, Paraguay, Ukraine, Uruguay, Russia, Angola, Azerbaijan, Bosnia-Herzegovina, Cameroon, Cape Verde, Congo, Kazakhstan, Ivory Coast, Ecuador, Gabon, Ghana, Georgia, Equatorial Guinea, Liberia, Namibia, Kenya, Moldova, Seychelles, Trinidad and Tobago, Turkey, Uzbekistan, Zimbabwe and Vietnam.

10:30 am to 11:45am Travel to Maravilha/SC.

12:00 am – 01:30 pm Lunch

01:30 pm - 03:00 pm Visit to Frigorífico Aurora – SIF 3125 Poultry production.

03:00 pm - 04:45 pm Retorno a Chapecó

07:00 pm Dinner - End of the Official Tour.

Lodging in Chapecó
Via São Paulo

Travel to São Paulo/SP (Guarulhos Airport)

02:15 pm - 04:55 pm – Avianca Flight 6175

Or

03:10 pm - 08:30 pm – Gol Flight 1285/1251

Via Brasília/DF

Travel to Brasília/DF

06:15 pm - 11:05 pm – Avianca Flight 6172

Or

03:10 - 07:50 pm – Gol Flight 1285/1208

Return to EUA

Optional trip Chapecó/SC - Foz do Iguaçu/PR (OPTIONAL)

11/12/11

6:15 am - 2:40 pm  Depart for Foz do Iguaçu/PR – Flights Avianca 6172 e TAM 3017/3887

2:40 pm  Arrive Foz do Iguaçu/PR

3:00 pm - 18:00 pm  Visit Iguacu Falls (Cataratas do Iguaçu)

8:00 pm  Dinner

Lodging in Foz do Iguaçu
12/12/11 Foz do Iguaçu/PR – Brasília/DF or São Paulo/SP - USA (Monday)

Via São Paulo

4:30 am Depart Hotel for Foz do Iguaçu Airport

6:00 am - 7:35 am – flight TAM 3556 to Sao Paulo (Guarulhos)

OR

2:40pm - 4:20pm – flight Gol 1717

Via Brasília/DF

Depart for Brasília/DF

7:25 am - 10:55 am – flight TAM 3150

OR

3:40 am - 07:09 am – Flight TAM 3886

Return to the USA
The Iguassu Falls are one of the natural wonders of the planet. They are a symbol of the exuberant nature of Brazil – an enormous quantity of water surrounded by native tropical forest – and attract thousands of tourists from all over the world. They are located in the Iguassu National Park, in Parana, which is in the World Heritage List. The Park offers exciting boat rides, as well as trails that go through the abundant native forest. Such routes can also be experienced by helicopter.