



Our vision is to be the most sustainable protein company on earth

Tim Faveri, VP Sustainability & Shared Value

Maple Leaf Foods value chain – farm to fork

INPUTS

We source North American grains for our animal feed, and we own five mills that produce rations for our pigs. We source hogs and hatching eggs from our own system and also from trusted suppliers.



BARN AND HATCHERIES

We own pig barns (sow, nursery and finishing barns in Manitoba) and hatcheries (in Ontario and Alberta) that supply chicks to contract producers. All are closely monitored and audited to ensure high levels of animal care.



TRANSPORTATION

We transport our eggs, chickens and pigs using specially trained drivers, which helps ensure consistent animal care and reduced stress. We use new hydraulic-lift pig trailers and are piloting climate-controlled poultry trailers to further improve animal care.



DISTRIBUTION

Our finished products go to one of two Canadian Maple Leaf Foods distribution centres, or directly to customers and international markets.



PROCESSING AND PREPARED MEATS FACILITIES

Our primary processing facilities, as well as our co-manufacturers, follow strict global food safety standards. Each is monitored by dedicated Canadian Food Inspection Agency (CFIA) inspectors and veterinarians.



GROCERY RETAIL AND FOODSERVICE

Grocery stores across Canada and the United States carry our brands, as well as private label products that we manufacture on their behalf. We also supply many major restaurants and foodservice companies.



YOUR PLATE

At home and in restaurants throughout North America, people enjoy our high-quality, innovative products every day.

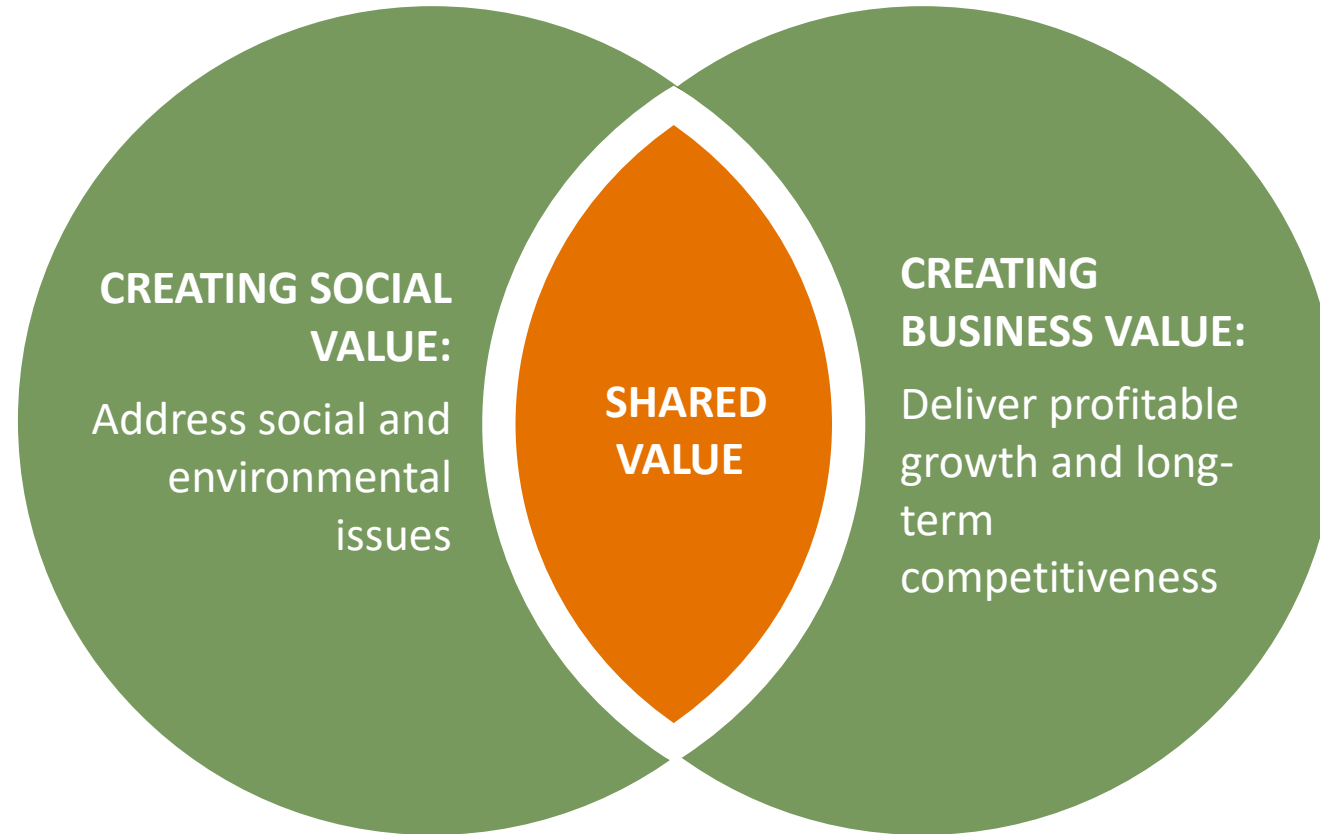




**MAPLE
LEAF**

Raise the Good in Food

Shared Value is not Corporate Social Responsibility (CSR)



It is a business strategy to drive economic success and competitiveness by creating social value

Our Blueprint

Raise the Good in Food

OUR PURPOSE

OUR VISION

To be the
most
sustainable
protein
company on
earth



By making better food that meets real consumer needs



By reducing our environmental impact to sustainable levels



By caring for our animals responsibly



By strengthening our communities

HOW WE WILL CREATE SHARED VALUE



We will grow leveraging our leadership in sustainability



We will embrace a digital future across our business



We will relentlessly eliminate waste and improve efficiency



We will invest in our brands to build demand and consumer loyalty



We will broaden our reach into new geographies, channels and protein alternatives



We will invest in our people, so their talent thrives

WE EXPECT TO DELIVER VALUE FOR OUR STAKEHOLDERS

For our consumers

For our customers

For our people

For our communities

For our shareholders

OUR LEADERSHIP EDGE

The collective strength of our values driven, diverse and purposeful people



**Raise the
Good in Food**



We have come a long way in our sustainability journey!
In November 2019, we proudly announced that we have become

WORLD'S FIRST MAJOR CARBON NEUTRAL FOOD COMPANY!



We are also:

- **1 of 3 animal protein companies** globally to set **Science Based Targets (SBTs)** aligned with the goals of the Paris Agreement on Climate Change; and
- The **only major food company in Canada** to set **SBTs**



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

LEARN MORE
mapleleaffoods.com/carbonstrategy





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What is carbon management?

Organizations managing carbon emissions typically start by 1) avoiding intensive activities, then 2) reducing or replacing carbon sources, and finally 3) offsetting emissions that cannot be reduced

