Our vision is to be the most sustainable protein company on earth

Tim Faveri, VP Sustainability & Shared Value
Maple Leaf Foods value chain – farm to fork

**INPUTS**
We source North American grains for our animal feed, and we own five mills that produce rations for our pigs. We source hogs and hatching eggs from our own system and also from trusted suppliers.

**BARNS AND HATCHERIES**
We own pig barns (sow, nursery and finishing barns in Manitoba) and hatcheries (in Ontario and Alberta) that supply chicks to contract producers. All are closely monitored and audited to ensure high levels of animal care.

**TRANSPORTATION**
We transport our eggs, chickens and pigs using specially trained drivers, which helps ensure consistent animal care and reduced stress. We use new hydraulic-lift pig trailers and are piloting climate-controlled poultry trailers to further improve animal care.

**DISTRIBUTION**
Our finished products go to one of two Canadian Maple Leaf Foods distribution centres, or directly to customers and international markets.

**PROCESSING AND PREPARED MEATS FACILITIES**
Our primary processing facilities, as well as our co-manufacturers, follow strict global food safety standards. Each is monitored by dedicated Canadian Food Inspection Agency (CFIA) inspectors and veterinarians.

**GROCERY RETAIL AND FOODSERVICE**
Grocery stores across Canada and the United States carry our brands, as well as private label products that we manufacture on their behalf. We also supply many major restaurants and foodservice companies.

**YOUR PLATE**
At home and in restaurants throughout North America, people enjoy our high-quality, innovative products every day.
Shared Value is not Corporate Social Responsibility (CSR)

It is a business strategy to drive economic success and competitiveness by creating social value.
Raise the Good in Food

To be the most sustainable protein company on earth

By making better food that meets real consumer needs
By reducing our environmental impact to sustainable levels
By caring for our animals responsibly
By strengthening our communities

We will grow leveraging our leadership in sustainability
We will relentlessly eliminate waste and improve efficiency
We will broaden our reach into new geographies, channels and protein alternatives
We will embrace a digital future across our business
We will invest in our brands to build demand and consumer loyalty
We will invest in our people, so their talent thrives

For our consumers
For our customers
For our people
For our communities
For our shareholders

The collective strength of our values driven, diverse and purposeful people
We have come a long way in our sustainability journey! In November 2019, we proudly announced that we have become

WORLD’S FIRST MAJOR CARBON NEUTRAL FOOD COMPANY!

We are also:

• 1 of 3 animal protein companies globally to set Science Based Targets (SBTs) aligned with the goals of the Paris Agreement on Climate Change; and

• The only major food company in Canada to set SBTs

LEARN MORE
mapleleaffoods.com/carbonstrategy
What is carbon management?

Organizations managing carbon emissions typically start by 1) avoiding intensive activities, then 2) reducing or replacing carbon sources, and finally 3) offsetting emissions that cannot be reduced.

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<th>Transformative and longer lasting carbon actions</th>
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| AVOID  
Avoid carbon-intensive activities | • Avoid building new processing plants in areas with little or no access to renewable energy sources  
• Grow lower carbon product lines | 628x204 |
| REDUCE  
Conduct operations more efficiently | • Improve efficiency and reliability in processing plants  
• Improve efficiency in crop production  
• Reduce distribution trip lengths for products | 528x204 |
| REPLACE  
Switch from carbon-intensive energy to low-carbon sources | • Invest in renewable energy and/or electricity through new power purchase agreements  
• Replace natural gas with renewable biogas | 428x204 |
| OFFSET  
Offset emissions that cannot otherwise be reduced | • Purchase renewable energy certificates (RECs) to offset emissions from grid electricity  
• Purchase carbon offsets to compensate for emissions that cannot be reduced | 328x204 |