Monday, March 30
11:30 am – 12:30 pm Lunch for John Duyn Golf Tournament Players
1:00 pm – 6:00 pm John Duyn Memorial Golf Tournament
1:00 pm – 4:00 pm Collegiate SausageFest Competition Judging (open to attendees)
5:00 pm – 6:00 pm First Time Attendee, NAMI Future Leaders, and NAMI Ambassadors Reception
6:00 pm – 7:30 pm Welcome Reception and SausageFest

Tuesday, March 31
7:00 am – 8:30 am Networking Breakfast with Issues, Answers, Actions
8:30 am – 8:45 am Break
8:45 am – 9:45 am General Session- Consumer Connection: Architecture of Stories That Change Hearts and Minds
   Vance Crowe, Communications Strategist, Articulate Ventures, LLC
9:45 am – 10:00 am Break
10:00 am – 11:00 am General Session- Building Trust in Animal Protein
   Dave Miniat, CEO and Chairman of the Board, Ed Miniat, LLC and Nicole Johnson-Hoffman, Global McDonald’s Business Unit Leader and Chief Sustainability Officer, OSI
11:00 am – 11:15 am Break
11:15 – 12:00 pm Concurrent Sessions (3)
<table>
<thead>
<tr>
<th>Hot Labor and Employment Topics for 2020</th>
<th>Salmonella Control and Industry Implications</th>
<th>Strategies in Building Trust: What You Can Do</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Linker, Partner, Akerman LLP</td>
<td>Jennifer Williams, Vice President, Tyson Fresh Meats, Tyson</td>
<td>Representative from Context Network</td>
</tr>
</tbody>
</table>
12:00 pm – 1:00 pm Lunch and with Golf and SausageFest Awards
## Concurrent Sessions

1:15 pm – 2:15 pm

<table>
<thead>
<tr>
<th>Unions in the Meat Industry</th>
<th>FSIS Priorities and Policy Update</th>
<th>Plant-based Proteins: Consumer and Industry Update</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Rick Alaniz, Principal, Alaniz Law &amp; Associates, PLLC, Jim Cheney, Owner, Hill Meat Company, and Nicole Sorenson, President, Hill Meat Company</em></td>
<td><em>Philip Bronstein, Assistant Administrator, Field Operations, Food Safety Inspection Service, USDA, and Norm Robertson, Vice President of Regulatory Services, NAMI</em></td>
<td><em>Kris Sollid, Senior Director, Nutrition Communications, International Food Information Council</em></td>
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2:15 pm – 2:30 pm

Break

2:30 pm – 3:30 pm

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<tbody>
<tr>
<td><em>Joshua Barnett, Health Care Services Manager, MC Government</em></td>
<td><em>Dr. Penny Riggs, Associate Professor, Functional Genomics, Texas A&amp;M University</em></td>
<td><em>Facilitated by Tom Emigh, Family Business Consulting Group</em></td>
</tr>
</tbody>
</table>

3:30 pm – 3:45 pm

Break

3:45 pm – 5:00 pm

Committee Meetings- Membership, Suppliers, Ambassadors

5:30 pm - 6:30 pm

PAC Reception

### Wednesday, April 1

7:00 am – 8:00 am

Networking Breakfast

8:00 am – 8:45 am

General Session- Global Economic Outlook

*Dhamu Thamodaran, Executive Vice President, Chief Strategy & Hedging Officer, Smithfield*

8:45 am – 9:00 am

Break

9:00 am – 10:00 am

General Session- The Future is Now: A 21st Century Approach to Talent Acquisition & Retention

*Charlie Cartwright, CEO, People Success Labs*

9:15 am – 2:30 pm

Spouse/Partner Program: Wildseed Farms in Texas Hill Country and Lunch

10:00 am – 10:15 am

Break

10:15 am – 11:15 am

Concurrent Sessions

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<tr>
<td><em>Rick Alaniz, Principal, Alaniz Law &amp; Associates, PLLC, and John Linker, Partner, Akerman LLP</em></td>
<td><em>Doug Koegeboehn, Chief Marketing Officer, Wienerschnitzel</em></td>
</tr>
</tbody>
</table>

11:30 am – 12:30 pm

Luncheon & Meat Institute Awards
12:45 pm – 1:45 pm  Committee Meetings- Labor & Employment, Educational Products, TAP Oversight Working Group
1:45 pm – 2:00 pm  Break

2:00 pm – 3:00 pm  Concurrent Sessions

<table>
<thead>
<tr>
<th>Love ‘em and Keep ‘em, Leave ‘em and Lose ‘em: Win the Talent War, Maintain Your Competitive Advantage</th>
<th>International Affairs and Trade Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington Paredes, HR Manager, Coast Packing Company</td>
<td>Ken Isley, Administrator, USDA FAS</td>
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<td>Chavis Ferguson, Director of Operations, Coast Packing Company</td>
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<tr>
<td>Sonja Totland, Director of Human Resources, AgriBeef</td>
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<tr>
<td>Foodservice Trends: Vision for 2020 and Beyond</td>
<td>Erin Murray, Director, Customer Success, Datassential and Sara Scott, Vice President of Foodservice, Certified Angus Beef</td>
</tr>
</tbody>
</table>

3:00 pm – 3:15 pm  Break
3:15 pm- 5:15 pm  Committee Meetings- International Affairs, Foodservice, Communications and Marketing (including National Hot Dog and Sausage Council), Scholarship Board
5:30 pm - 7:30 pm  Supplier Showcase Reception

**Thursday, April 2**

7:00 am – 8:00 am  Breakfast and Closing Speaker
8:15 am – 11:30 am  NAMI Board of Directors Meeting