WE INVITE YOU TO JOIN THE NORTH AMERICAN MEAT INSTITUTE (NAMI), the one unified voice for the meat & poultry industry.

NAMI members are quality-driven meat and poultry packers and processors, foodservice operators, retailers and suppliers to the industry and members of academia, dedicated to providing the finest quality products and services.

NAMI’s guiding principle is a unified industry voice providing exceptional industry advocacy, enhanced member services and inclusive grassroots policy development, while fostering lasting relationships and long-term prosperity for the benefits of all members.

Supplier Members play a key role in collaborating to find innovative ways to produce better, safer and more nutritious meat and poultry products. Our membership includes more than 700 organizations, about a third of which are Supplier Members who are engaged in supplying technology, services or equipment and do not have a federally or state-inspected facility or an internationally inspected facility recognized by USDA.

So come join us. We welcome you and your company to NAMI.

OUR KEY SERVICES

NAMI is passionate about this industry and the products and information we produce. Our packer/processor members view suppliers as partners in corporate and industry success. Our staff includes technical experts in food safety, worker safety, animal welfare, quality control, nutrition policy, labeling, the environment and more. We will work tirelessly to serve you so you can serve your customers.

Our team is organized into five policy areas that support the industry’s overall mission:

REGULATORY AFFAIRS
NAMI’s Regulatory Affairs Team has the knowledge and experience to help you navigate regulatory issues, including coordination with agency officials, recall assistance and compliance counseling.

LEGISLATIVE AFFAIRS
Our lobbyists work with Members of Congress and their staff on Capitol Hill to educate, advocate and influence legislation on behalf of Meat Institute members.

By conveying the industry’s perspective on Capitol Hill, we ensure that the voice of NAMI members is heard on matters that impact your business.

PUBLIC AFFAIRS
Our Public Affairs Team assists members during crises, interfaces with traditional and social media and can help members navigate today’s complex communications landscape.

SCIENTIFIC AFFAIRS
We monitor and analyze scientific developments in a variety of fields, including microbiology, pathogen reduction and nutrition. We share this information to help your business.

INTERNATIONAL TRADE
NAMI’s International Affairs Team works with government agencies and other associations in the U.S. and internationally to eliminate barriers to trade in meat and poultry products. Our team assists members in addressing and resolving market access problems when issues arise in the trading environment.

WWW.MEATINSTITUTE.ORG
WHAT WE OFFER

INTERNATIONAL PRODUCTION & PROCESSING EXPO (IPPE)
This trade show focuses on innovation for the meat and poultry industries, bringing together buyers and sellers of the latest technology in equipment, supplies and services. NAMI suppliers receive discounted exhibitor rates.

COMMITTEE PARTICIPATION
More than a dozen committees convene regularly to share information and strategies around key areas from inspection to animal welfare. Committee involvement, open to all members, offers excellent networking and idea exchange opportunities with your customers.

CONFERENCE EXHIBIT OPPORTUNITIES
NAMI conferences like the Listeria Workshop, Animal Care and Handling Conference, Annual Meat Conference and Pathogen Control Conference offer exhibit opportunities exclusively to members to target your key customers.

EDUCATION AND BEST PRACTICES
Timely technical and issue advisories keep members informed about new developments that can impact your company and products. Members also benefit from best practice documents and training on topics that include animal handling, worker safety, human resources, the environment and food safety.

MEAT INDUSTRY SUMMIT & FALL FORUM
Join industry leaders and colleagues biannually to learn about and discuss top issues affecting your business. Take advantage of top-notch networking, educational programs covering multiple interest areas and committee meetings, all at a discounted rate for NAMI members.

UP TO THE MINUTE NEWS
NAMI members receive the weekly Lean Trimmings newsletter, jam-packed with news you can use and links to resources. Instant news blasts also keep members informed of breaking events.

CRISIS MANAGEMENT
NAMI members have 24/7 access to our Crisis Team, with services including communications counseling, legal advice and referral, technical assistance and interfacing with regulators.

...AND SO MUCH MORE!

JOIN NAMI
Becoming a member with the North American Meat Institute is easier than ever. Applications are available in the membership section of our website.

We operate at the organizational level, so your membership covers any and all of your employees. From e-newsletter subscriptions to committee participation and event attendance, we want to make sure your people are receiving the benefits of your company’s membership with us.

For your convenience, your membership automatically renews from year to year, allowing you to continue focusing on your business while we focus on you.

Please feel free to contact our Member Services department for more information about membership.

Join the association today. You’ll be glad you did.