YOUR BUSINESS, YOUR ASSOCIATION, YOUR OPPORTUNITY.
WE INVITE YOU TO JOIN THE NORTH AMERICAN MEAT INSTITUTE (NAMI), the meat & poultry industry’s one unified voice.

NAMI members are quality-driven meat and poultry packers and processors, center-of-the-plate specialists, foodservice operators, retailers and suppliers to the industry and members of academia, dedicated to providing the finest quality products and services.

NAMI’s guiding principle is a unified industry voice providing exceptional industry advocacy, enhanced member services and inclusive grassroots policy development, while fostering lasting relationships and long-term prosperity for the benefits of all members.

Together, our members range from the biggest meat and poultry processing companies in North America to small, family-owned operations. Our membership includes over 700 organizations, half of which are packers and processors, defined as General Members. Of those, over 80% have fewer than 300 employees. It does not matter how big or small your company is: you will have a voice and be equally represented at NAMI.

So come join us. We welcome you and your company to NAMI.

OUR KEY SERVICES

NAMI is passionate about this industry and the products and information we produce. We’ll work tirelessly to serve you so you can serve your customers. Every day, NAMI is working behind the scenes for the industry, for all meat and poultry packers and processors. Our staff includes technical experts in food safety, worker safety, animal welfare, quality control, nutrition policy, labeling, the environment and more. Our team is organized into five policy areas that support the industry’s overall mission.

REGULATORY AFFAIRS

NAMI’s Regulatory Affairs Team has the knowledge and experience to help you navigate regulatory issues, including coordination with agency officials, recall assistance and compliance counseling.

LEGISLATIVE AFFAIRS

Our lobbyists work with Members of Congress and their staff on Capitol Hill to educate, advocate and influence on behalf of Meat Institute members. By conveying the industry’s perspective on Capitol Hill, we ensure that the voice of NAMI members is heard on matters that impact your business.

PUBLIC AFFAIRS

Our Public Affairs Team assists members during crises, interfaces with traditional and social media and can help members navigate today’s complex communications landscape.

SCIENTIFIC AFFAIRS

We monitor and analyze scientific developments in a variety of fields, including microbiology, pathogen reduction and nutrition.

INTERNATIONAL TRADE

NAMI’s International Affairs Team works with government agencies and other associations in the U.S. and internationally to eliminate barriers to trade in meat and poultry products. Our team assists members in addressing and resolving market access problems when issues arise in the trading environment.

WWW.MEATINSTITUTE.ORG
WHAT WE OFFER

CRISIS MANAGEMENT
NAMI members have 24/7 access to our Crisis Team, with services including communications counseling, legal advice and referral, technical assistance and interfacing with regulators.

INSPECTION TROUBLESHOOTING
NAMI’s Regulatory Affairs Team offers assistance in resolving inspection issues, from advising on regulatory responses to guiding on compliance.

IMPORT/EXPORT TROUBLESHOOTING
Our experienced team will help you resolve your import/export issues and get your product moving.

UP TO THE MINUTE NEWS
NAMI members receive the weekly Lean Trimmings newsletter, jam-packed with news you can use and links to resources. Instant news blasts also keep members informed of breaking events.

COMMITTEE PARTICIPATION
Over a dozen committees convene regularly to share information and strategies around key areas from inspection to animal welfare. Committee involvement, open to all members, offers excellent networking and idea exchange opportunities.

BEST PRACTICES AND TIMELY EDUCATION
Members benefit from best practice documents and training on topics that include animal handling, worker safety, human resources, the environment and food safety. Training programs and other educational resources are available throughout the year.

INTERNATIONAL PRODUCTION & PROCESSING EXPO
This trade show focuses on innovation for the meat and poultry industries, bringing together buyers and sellers of the latest technology in equipment, supplies and services. NAMI members receive discounted rates.

MEAT INDUSTRY SUMMIT
Join industry leaders and colleagues to learn about and discuss top issues affecting your business. Take advantage of top-notch networking, educational programs covering multiple interest areas and committee meetings, all at a discounted rate for NAMI members.

...AND SO MUCH MORE!

JOIN NAMI

Becoming a member with the North American Meat Institute is easier than ever. Applications are available in the membership section of our website.

We operate at the organizational level, so your membership covers any and all of your employees. From e-newsletter subscriptions to committee participation and event attendance, we want to make sure your people are receiving the benefits of your company’s membership with us.

For your convenience, your membership automatically renews from year to year, allowing you to continue focusing on your business while we focus on you.

Please feel free to contact our Member Services department for more information about membership.

Join the association today. You’ll be glad you did.