



National Hot Dog and Sausage Council Meeting
April 9, 2019
3:45-5:00 PM
Meat Industry Summit, Carlsbad, CA

AGENDA

- I. Welcome & Introductions
- II. Supporters and Budget
- III. Overview of Prepared Beef Promotion
- IV. 2019 Plans
 - a. Annual Projects
 - i. March Madness
 - ii. Baseball Survey
 - iii. National Hot Dog/Sausage Months & Hot Dog Day
 - b. Infographics
- V. Member Needs & Discussion

NAMI Staff: Eric Mittenthal, Pete
Thomson