USDA Supports Ag Exports

April 5, 2017
Rancho Bernardo Inn
San Diego, CA

Robert Macke
Deputy Administrator
Office of Agreements and Scientific Affairs
Foreign Agricultural Service
Agricultural Trade is Important in the United States

The United States is an export powerhouse. All sectors export and most have a trade surplus. While we are big importers, most imports are complementary.

Source: Global Agricultural Trade System (GATS)
U.S. Agricultural Trade Surplus

Source: USDA Outlook for U.S. Agricultural Trade: February 2017
Agricultural Exports Support American Jobs

In 2015, every $1 billion of U.S. agricultural exports supported approximately 8,000 American jobs throughout the economy.

$133.1 billion (in 2015 ag exports) x 8,000 American jobs (supported per $1 billion of ag exports) = 1,067,000 full-time jobs 751,000 jobs in nonfarm sector

Source: USDA, Economic Research Service, Agricultural Trade Multipliers
USDA Agricultural Projections to 2026

Forecasted Percent Growth in U.S. Exports 2016-2026

- Beef: 16%
- Pork: 19%
- Poultry Meat: 22%
Meat Demand Growth Focused in Developing Countries

Changes in Beef, Pork, and Poultry Consumption
2016 vs 2006

Source: USDA Production, Supply & Distribution Database
FAS Rebuilds Market Access for Beef After BSE Outbreak

U.S. Beef Exports

Source: USDA World Agricultural Supply and Demand Estimates
FAS Helps U.S. Pork Exports Achieve Record Volume in 2016

$5.94 billion in exports in 2016

Source: USDA World Agricultural Supply and Demand Estimates
U.S. Broiler Meat Exports
Forecast Rebound

Source: USDA World Agricultural Supply and Demand Estimates
Poultry: Market Issues
HPAI Restrictions March 21, 2017

Nation Wide Bans: 12
State Level Restrictions: 18
County Level Restrictions: 24
Number of FTAs

Source: WTO
WTO Trade Facilitation Agreement (TFA) entered into force 02/2017

• Creates binding commitments for 164 WTO Members to expedite movement, release, and clearance of goods.

• WTO estimates full implementation can cut trade costs by 14% and reduce average border clearance times 47%.

• Border controls must be based on risk, with goal of clearing low-risk goods faster.

• Release of perishable goods shall be made “within shortest possible time”.

THANK YOU