



*Have questions?*

**Want to do something unique not outlined here?**

Call us and we'll work with you creating a sponsorship that meets your needs!

Please contact Jim Goldberg at 202-587-4206 or [jgoldberg@meatinstitute.org](mailto:jgoldberg@meatinstitute.org)

# 2017

## SPONSORSHIP

# RATE CARD

*for Meetings & Events*



## Winter Executive Board Meeting

January 11-12, Orlando FL

## Environmental Conference for the Meat and Poultry Industry

January 30-31, Atlanta GA  
(held in conjunction with IPPE)

### ■ SPONSORSHIP OPPORTUNITIES

**BRONZE LEVEL:** Benefits include recognition & signage before and during the event. **\$2,000**

**SILVER LEVEL:** Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event. **\$4,000**

**GOLD LEVEL:** Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event. **\$6,500**

**MONDAY EVENING RECEPTION:** **\$4,000**

**COFFEE BREAKS:** **\$2,500**

**TABLE-TOP EXHIBIT DURING RECEPTION:** **\$1,850**

**SILVER LEVEL:** Benefits include all of the Bronze Level offerings, plus 1 General Session sponsorship of your choice. **\$10,000**

**GOLD LEVEL:** Benefits include all of the Silver Level offerings, plus 1 Concurrent Session sponsorship of your choice. **\$15,000**

**PLATINUM LEVEL:** Benefits include all of the Gold Level offerings, plus 1 General Session sponsorship of your choice. **\$20,000**

### ■ ADDITIONAL SPONSORSHIP OPPORTUNITIES

**HOTEL KEY CARDS** **\$5,000**

(does not include cost to produce key cards, which is the responsibility of the sponsor)

**LANYARDS** **\$5,000**

(does not include cost to produce key cards, which is the responsibility of the sponsor)

**APP SPONSORSHIP** **\$7,500**

**WI-FI SPONSORSHIP** **\$15,000**

**GENERAL SESSION** **\$10,000**

**BREAKOUT SESSION** **\$5,000**

**COFFEE BREAK** **\$5,000**

**POWER OF MEAT PRESENTATION** **\$12,500**

**CONFERENCE SPONSOR** **\$5,000**

**CONFERENCE MATERIALS** (pens/pads) **\$5,000**

**REGISTRATION/HOTEL SIGNAGE** **\$10,000**

**WELCOME RECEPTION** **\$7,500**

**SILVER LEVEL:** Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event **\$4,000**

**GOLD LEVEL:** Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event. **\$6,500**

Purchase of any of the following sponsorships will place your company at **GOLD LEVEL STATUS** (which will include two complimentary registrations to the conference and a complimentary table-top exhibit)

**“ISSUES, ANSWERS & ACTIONS” BREAKFAST:** **\$9,000**

**BOARD OF DIRECTORS BREAKFAST:** **\$9,000**

**LUNCH ON TUESDAY:** **\$9,000**

**LUNCH ON WEDNESDAY:** **\$9,000**

**COFFEE BREAKS:** **\$6,500**

**OPENING RECEPTION:** **\$11,500**

**OPENING GENERAL SPEAKER:** **\$6,500**

### ALSO AVAILABLE:

**HOTEL KEY CARDS:** **\$4,000**

(does not include cost to produce key cards, which is the responsibility of the sponsor)

**LANYARDS:** **\$4,000**

(does not include cost to produce key cards, which is the responsibility of the sponsor)

**GOLF LUNCH BOXES:** **\$2,500**

**GOLF DRINK CART:** **\$2,500**

**GOLF AWARDS:** **\$2,500**

**TABLE-TOP EXHIBITS:** **\$1,850**

## Advanced Listeria monocytogenes Intervention and Control – spring

April 19-20, Kansas City MO

### ■ SPONSORSHIP OPPORTUNITIES

**BRONZE LEVEL:** Benefits include recognition & signage before and during the event. **\$2,000**

**SILVER LEVEL:** Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event. **\$4,000**

**GOLD LEVEL:** Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event. **\$6,500**

### ■ ADDITIONAL SPONSORSHIP OPPORTUNITIES

**HOTEL KEY CARDS:** **\$3,000**

(does not include cost to produce key cards, which is the responsibility of the sponsor)

**LANYARDS:** **\$3,000**

(does not include cost to produce key cards, which is the responsibility of the sponsor)

**LUNCH ON WEDNESDAY:** **\$3,000**

**COFFEE BREAKS:** **\$2,500**

**TABLE-TOP EXHIBIT DURING RECEPTION:** **\$1,850**

## Summer Executive Board Meeting

July 13-14, Park City UT

### SPONSORSHIP OPPORTUNITIES

**EVENT SPONSOR:** Benefits include recognition & signage before and during each meeting. **\$20,000**

## Annual Meat Conference

February 19-21, Dallas TX

**EXHIBITS** **\$4,600**

**BRONZE LEVEL:** Benefits include, name recognition and logo on event website, signage on-site at the registration area, logo recognition at opening General Session, name recognition and logo in Program Directory and logo recognition on on-line and print marketing materials. **\$5,000**

## Meat Industry Summit & Board of Directors Meeting

April 4-6, San Diego CA

### ■ SPONSORSHIP OPPORTUNITIES

**BRONZE LEVEL:** Bronze: Benefits include recognition & signage before and during the event. **\$2,000**

**Center of the Plate Training**  
**August 1-3, College Station TX**  
**(Texas A&M University)**

■ **SPONSORSHIP OPPORTUNITIES**

**EVENT SPONSOR:** *Benefits include recognition & signage before and during the event.* **\$3,500 (Limit 2)**

**Pathogen Control and Regulatory Compliance in Beef Processing Conference**  
**September 6-7, Rosemont IL**

**SPONSORSHIP OPPORTUNITIES**

**BRONZE LEVEL:** *Benefits include recognition & signage before and during the event.* **\$2,000**

**SILVER LEVEL:** *Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event.* **\$4,000**

**GOLD LEVEL:** *Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event.* **\$6,500**

■ **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**HOTEL KEY CARDS:** **\$3,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LANYARDS** **\$3,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LUNCH ON THURSDAY:** **\$3,000**  
**COFFEE BREAKS:** **\$2,500**

**TABLE-TOP EXHIBIT DURING RECEPTION:** **\$1,850**

**Fall Board of Directors Meeting**  
**September 28-29, Washington DC**

■ **SPONSORSHIP OPPORTUNITIES**

**BRONZE LEVEL:** *Benefits include recognition & signage before and during the event.* **\$2,000**

**SILVER LEVEL:** *Benefits include increased recognition & signage before and during the event and one complimentary registration to the event.* **\$4,000**

**GOLD LEVEL:** *Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event.* **\$6,500**

Purchase of any of the following sponsorships will place your company at **GOLD LEVEL STATUS** (which will include two complimentary registrations to the conference)

**“ISSUES, ANSWERS & ACTIONS” BREAKFAST:** **\$7,500**  
**BOARD OF DIRECTORS BREAKFAST:** **\$7,500**  
**LUNCH ON TUESDAY:** **\$7,500**  
**LUNCH ON WEDNESDAY:** **\$7,500**  
**COFFEE BREAKS:** **\$5,000**  
**OPENING RECEPTION:** **\$10,000**  
**DC LEGISLATIVE RECEPTION:** **\$15,000**  
**OPENING GENERAL SPEAKER:** **\$5,000**

**ALSO AVAILABLE:**  
**HOTEL KEY CARDS:** **\$4,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LANYARDS:** **\$4,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*  
**NOTE: NO TABLE-TOP EXHIBITS AT THIS CONFERENCE**

**Animal Care and Handling Conference**  
**October 19-20, Kansas City MO**

■ **SPONSORSHIP OPPORTUNITIES**

**BRONZE LEVEL:** *Benefits include recognition & signage before and during the event.* **\$2,000**

**SILVER LEVEL:** *Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event.* **\$4,000**

**GOLD LEVEL:** *Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event.* **\$6,500**

■ **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**HOTEL KEY CARDS:** **\$3,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LANYARDS:** **\$3,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LUNCH ON THURSDAY:** **\$3,000**  
**COFFEE BREAKS:** **\$2,500**  
**TABLE-TOP EXHIBIT DURING RECEPTION:** **\$1,850**

**Advanced Listeria monocytogenes Intervention and Control – fall**

**October 24-25, Kansas City MO**

■ **SPONSORSHIP OPPORTUNITIES**

**BRONZE LEVEL:** *Benefits include recognition & signage before and during the event.* **\$2,000**

**SILVER LEVEL:** *Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event.* **\$4,000**

**GOLD LEVEL:** *Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event.* **\$6,500**

■ **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**HOTEL KEY CARDS:** **\$3,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LANYARDS:** **\$3,000**  
*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LUNCH ON WEDNESDAY:** **\$3,000**  
**COFFEE BREAKS:** **\$2,500**  
**TABLE-TOP EXHIBIT DURING RECEPTION:** **\$1,850**