



*Have questions?*

**Want to do something unique not outlined here?**

Call us and we'll work with you creating a sponsorship that meets your needs!  
Please contact Jim Goldberg at 202-587-4206 or [jgoldberg@meatinstitute.org](mailto:jgoldberg@meatinstitute.org)

# 2017

## SPONSORSHIP

# RATE CARD

*for Meetings & Events*



# Advanced *Listeria monocytogenes* Intervention and Control

## October 24-25, Kansas City MO

### SPONSORSHIP OPPORTUNITIES

**BRONZE LEVEL:** *Benefits include recognition & signage before and during the event.* **\$2,000**

**SILVER LEVEL:** *Benefits include increased recognition & signage before and during the event, a complimentary table-top exhibit and one complimentary registration to the event.* **\$4,000**

**GOLD LEVEL:** *Benefits include increased recognition & signage before and during the event, the opportunity to provide materials or promotional items at registration, two individual social media posts to close to 10,000 @meatinstitute followers recognizing sponsorship at the event, a complimentary table-top exhibit and two complimentary registrations to the event.* **\$6,500**

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

**HOTEL KEY CARDS: \$3,000**

*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LANYARDS: \$3,000**

*(does not include cost to produce key cards, which is the responsibility of the sponsor)*

**LUNCH ON THURSDAY: \$3,000**

**COFFEE BREAKS: \$2,500**

**TABLE-TOP EXHIBIT DURING RECEPTION: \$1,850**