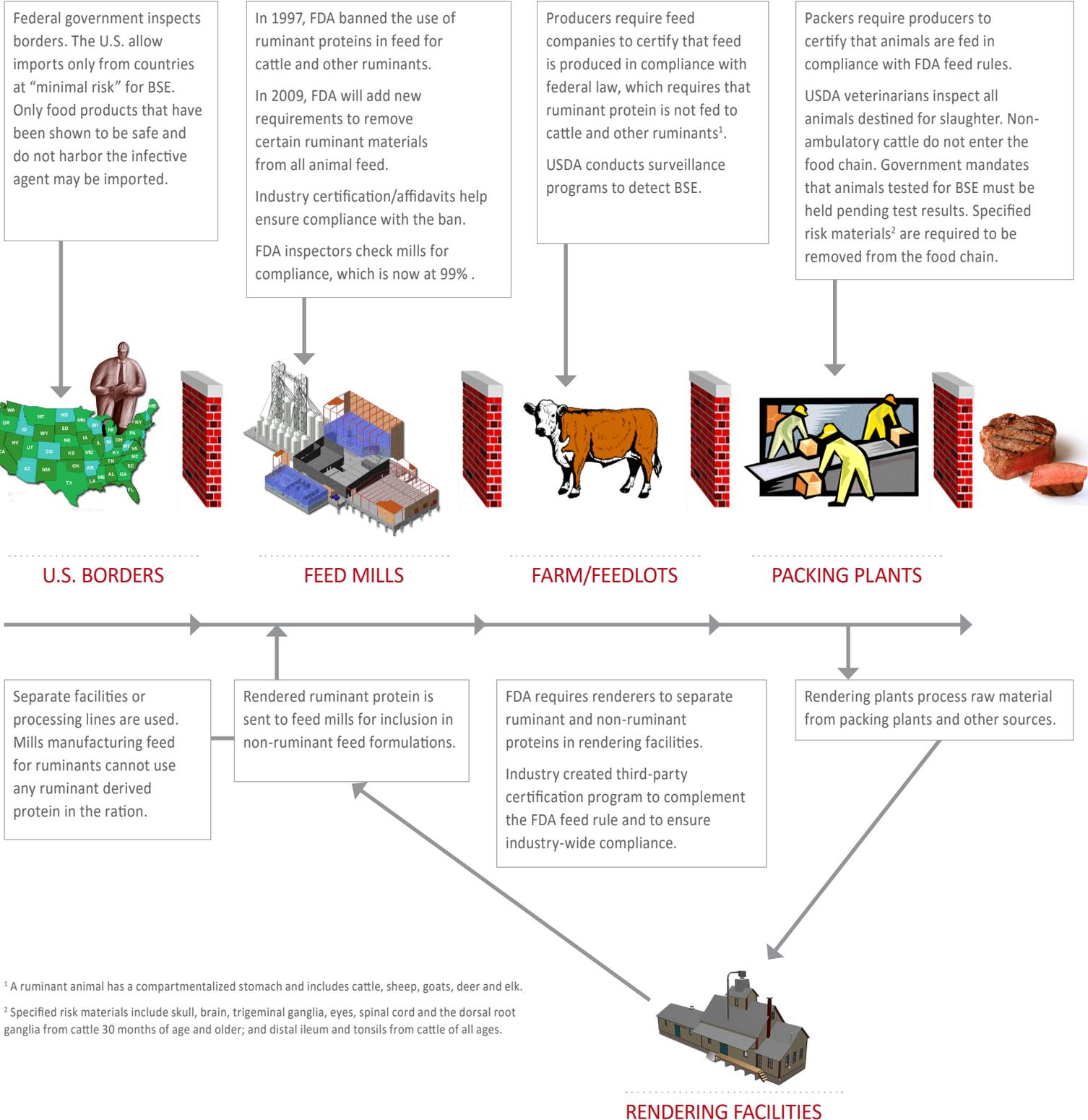


U.S. BSE PREVENTION STRATEGIES

Only four cows, one of Canadian origin, have tested positive for BSE in the United States. This is in sharp contrast to Europe, which has diagnosed more than 190,000 since 1986.

The graphic below details the firewalls required by the U.S. government and implemented by the feed, rendering, cattle and meat industries to protect cattle herds and keep U.S. beef safe.



¹ A ruminant animal has a compartmentalized stomach and includes cattle, sheep, goats, deer and elk.

² Specified risk materials include skull, brain, trigeminal ganglia, eyes, spinal cord and the dorsal root ganglia from cattle 30 months of age and older; and distal ileum and tonsils from cattle of all ages.